

**Testimonial for Fiona Scott, Media Consultancy**

We are part of a national firm with a national marketing department, which produces a lot of excellent material, but we were struggling with local delivery of that material due to a lack of time resource and particularly expertise.

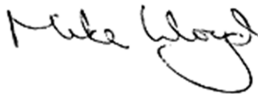
We began working with Fiona who impressed on us that this was a medium to long term project. Short term miracles occasionally happen but should not be expected.

She has helped us (despite ourselves sometimes) to put together a co-ordinated marketing and PR face to the local market, covering local business publications and social media. It is a continuing journey that evolves and takes us to new exciting and sometimes scary territory that I know we would not have ventured into alone.

We now have a growing social media presence and regular appearances in the local press. Our name awareness is improving and our editorials and blogs etc are referred to in conversations with people that we are already engaged with and that we are meeting for the first time.

We are meeting next month to plan the next stage of the journey.

Thank you Fiona for taking us out of our comfort zone.



M W Lloyd  
**Managing Partner**

**[www.hwca.com](http://www.hwca.com)**

**Haines Watts Chartered Accountants**

Old Station House, Station Approach, Newport Street, Swindon, Wiltshire, SN1 3DU

**Telephone:** 01793 533838 **Fax:** 01793 434930 **Email:** [swindon@hwca.com](mailto:swindon@hwca.com)

M W Lloyd FCCA, S E Plumb ACA, M S Gurney FCA, G C Fairclough FCA,

**Award Winning Accountants 2012-2015**



We are proud to be the first accountancy firm to have won awards for four consecutive years.