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Fiona Scott Media Consultancy

As an IT company I realized I needed to practice what I preach and raise my profile on social media. However, I understand to make this work regular time needs to be committed. I struggle with time, as I tend to always be busy.

I engaged the services of Fiona Scott Media Consultancy, who took the time to understand my business needs and me. Fiona then put a process in place to support me through my social media goals.

As a result my social media growth over a period of months has steadily risen. Customers comment about how regularly they are being informed of my services and activities. Fiona Scott Media Consultancy achieved this by not just randomly publishing stories, but through planning and structuring a social media campaign.

The outcome from this is, I pick up more work from existing customers because they understand all of my services. I also regularly receive enquiries from new clients as a direct result of my social media marketing.

I would not hesitate to recommend the services of Fiona Scott Media Consultancy.

Paul Eagles

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